

TUNIO CONSULTING

Strategy, Business
Transformation,
Operational Excellence
and Programme &
Project Management

2026

tunio



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**WE HELP YOU TELL
YOUR STORY!**

Introduction.

ABOUT US

Not your standard consultancy. We are practitioners. Tunio Consulting is different. We get you. Because we are a unique blend of practitioners and high-grade consultants. We have been in your shoes; we have seen the world from your perspective.

Led by partners with extensive previous careers in industry and management consultancy with experience in the UK, US, Europe, and the Middle East.

Three different consulting perspectives

1. The Architect
2. The Head-hunter
3. The Delivery Agent

Focused on the relentless pursuit of excellence

We transform challenges into opportunities, problems and complexities into clarity.

We combined the best aspects of each perspective to create one comprehensive offering that at the heart dissolves complexity and creates a one stop solution for your needs.

Through a pragmatic approach, we deliver strategy and transformation excellence.

We take a pragmatic approach help business leaders succeed through advice, strategy and execution. We offer a unique mix of senior advisory, transformation and programme management capabilities. We extend these through the partnerships we have built, to offer clients a more complete transformation service.

Our difference lies in how we utilise existing people, their skills and experience to provide a holistic solution that delivers sustainable change and transformation through our values.

OUR MISSION STATEMENT

At Tunio Consulting our mission is to dissolve complexity and empower organisations to thrive in an ever-changing world. We believe that complexity is the enemy of progress, often obscuring opportunities and hindering growth. That's why we are dedicated to simplifying the most intricate challenges, transforming them into manageable opportunities for success.

Central to our mission is the belief that simplicity is the ultimate sophistication. We strive to streamline processes, eliminate unnecessary bureaucracy, and clarify communication channels to ensure that our clients can focus on what truly matters: achieving their goals and driving sustainable growth.

Dissolving complexity is not just a lofty ideal; it's a practical approach that delivers real results. By breaking down barriers, untangling knots, and illuminating the path forward, we enable our clients to navigate uncertainty with confidence and seize opportunities with clarity.

Ultimately, our mission is about more than just solving problems; it's about creating a future where complexity is no longer a barrier to progress, but a catalyst for innovation and growth.

**Together, we can
dissolve complexity
and unleash the full
potential of your
organisation**

Taking ownership.

We are supportive through our engagement and encouraging ways of working. We are authentic, leading in a consistent, transparent way, taking ownership as if it's our own.

Creating Value For Your Business.

With a focus on personalised attention, innovative thinking, and collaborative partnerships, we empower our clients to overcome challenges, and achieve sustainable success in today's dynamic business environment.

Overview.

MESSAGE FROM THE EXECUTIVE MANAGING DIRECTOR



I am thrilled to introduce Tunio Consulting a dynamic new force in the world of advisory services, transformation, and program management. Our mission is clear: to dissolve complexity and unlock the full potential of organisations like yours.

As the founder MD, I am proud to lead a team of dedicated professionals who bring a wealth of experience and expertise to every project we undertake. Our approach is grounded in collaboration, innovation, and a relentless commitment to delivering results.

In today's rapidly evolving business landscape, complexity can be a formidable barrier to success. That's why we specialise in providing tailored solutions that streamline processes, optimise resources, and drive sustainable growth. Whether you're navigating a major transformation initiative or seeking strategic guidance to navigate uncertainty, our team is here to support you every step of the way.

What sets Tunio Consulting apart is our unwavering focus on understanding your unique challenges and objectives.

01

The Architect: we serve as the architects of business & digital transformation, guiding organisations through strategic planning, process optimisation, and innovation initiatives.

02

The Headhunter: We streamline the hiring process, identify top talent, and cultivate a diverse and high-performing team that drives innovation and productivity.

03

The Delivery Agent: thorough planning, strategic execution, and proactive communication we ensure that every project is delivered on time, within budget, and to the highest standards of quality.

We don't believe in one-size-fits-all solutions. Instead, we work closely with you to develop customised solutions that address your specific needs and deliver tangible value.

As a new company, we are excited about the opportunity to make a positive impact in the market and build lasting partnerships with organisations that share our vision for excellence. We invite you to explore our services and discover how we can help you achieve your goals and unlock new opportunities for growth and success.



\$494B
VALUATION

The global change management and strategy consulting market is substantial, with its valuation estimated at approximately \$494.36 billion in 2024. This market includes operations consulting, strategy consulting, financial advisory, and technology advisory, with a notable emphasis on transformation and advanced analytical solutions.



12
YEARS

The average time companies remain on the S&P 500 has significantly decreased over the years. In the 1960s, the average tenure of companies on the index was around 33 years. By 2016, this had dropped to 24 years, and it is projected to shrink further to just 12 years by 2027, making strategy and change consulting more prevalent today.

The current business Market

We specialise in 4 key areas, offering a unique mix of transformation, operational excellence, procurement capabilities, and market leading programme and project management. But our ability to deploy a range of skills from an analyst, through to a Managing Partner is what creates a real difference. Solving problems, igniting change, and creating impact with theoretical synopsis plus practical real-world experience.

Economic uncertainty, Ethical AI, changes in government regulations, trade policies, and geopolitical dynamics can have significant impacts on businesses operating in different regions or industries. Staying informed about regulatory developments and geopolitical risks and proactively managing them will be essential for businesses to thrive in 2024.

These are just some potential challenges that businesses may face in 2024, and the specific challenges will vary depending on factors such as industry, geography, and the competitive landscape. Organisations that can anticipate and effectively address these challenges will be better positioned to succeed in the dynamic business environment of the future

MEET OUR EXECUTIVE TEAM

The **executive team**. Whether you're looking for strategic advisory services, transformational solutions, or program management support, our executive team is dedicated to providing the highest level of service and expertise to meet your needs and exceed your expectations.

Without change...
There is no innovation, creativity, or incentive to improve.



Omar Tunio
Managing Partner



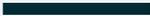
Over 25+ years' experience across fifty plus countries, specialising in leading and executing large and complex transformation programmes with fortune 500 companies across multiple dimensions that dramatically improve business performance.



Vittori de Feo
Transformation Lead



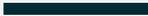
Business Technology Program & Delivery Manager, 20+Yrs Financial Services , Fintech, Global Systems Integrators, including building the London Stock Exchange trading floor and numerous engagement with tier 1 investment and retail banks, including Riyadh Bank.



Lauren Sibley
Managing Partner



Over 17 years in healthcare and pharmaceutical industry focused on growth objectives formed through an effective sales strategy, leadership team and operational excellence.





Abdul Sami

Managing Partner



15+ years of regional and international experience. Actively managing multiple corporate finance projects. Responsible for complete M&A cycle from initiation to deal closure. Breadth of global exposure across investment management in diversified industries.



Jason Kapadia

Associate Director



Seasoned entrepreneur and technology executive with over two decades of experience. He has led key roles at startups and established companies. Notably, he scaled his own startup to over 2 million users. Additionally, Jason is a cohost for two popular podcasts, where he shares his insights on technology and business.



Peter Evans

Associate Director



Highly skilled Business and Programme Manager with a particular reputation of establishing and re-mediating very large and complicated delivery programmes and ensuring optimum profitability. Expert in digital PMO.



Murray Chapples

Associate Director



Senior Director and trusted advisor with 30 years of Capital Markets experience. Focussed on Banking Front Office, operations, advising C-suite, and helping leadership with change programmes based on regulatory change initiatives and more recently a keen focus of Cloud within Financial Services.



Vinod Nair

Associate Director



Transformation and strategy executive with 22+ years' international experience leading complex change, operating model design, and technology enabled transformation across financial services, telecoms, government, and digital-native sectors.

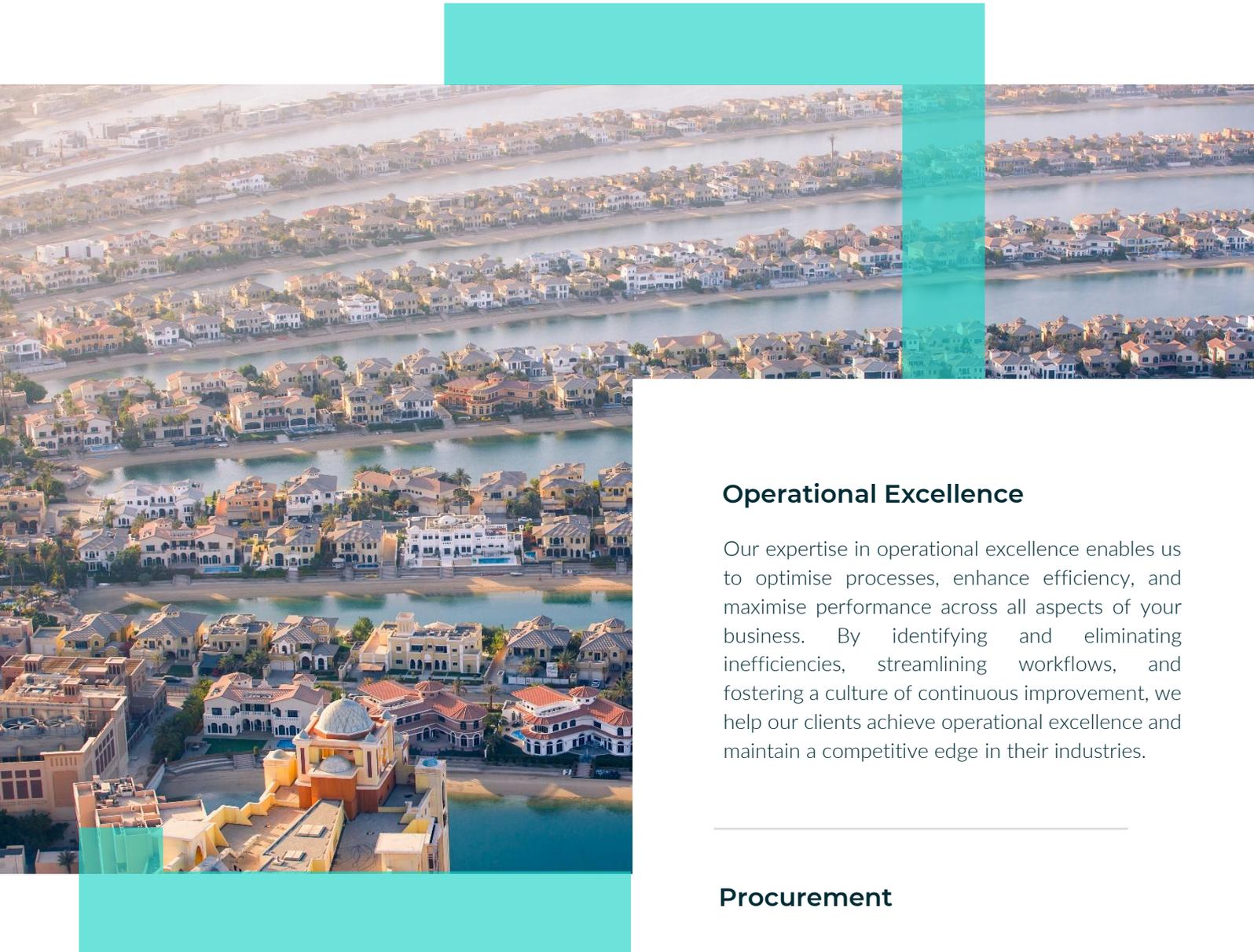
BUSINESS CHANGE
ISN'T JUST AN OPTION;
IT'S A NECESSITY FOR
SURVIVAL.



The relentless pursuit of excellence. Every day, we embark on a journey to inspire positive change, challenge the status quo, and empower our clients to reach new heights of success. Together, we transform challenges into opportunities, and complexities into clarity. Join us on this exhilarating journey as we pioneer new horizons, shape the future, and make a lasting impact on the world. Together, we can achieve greatness.

OUR SERVICES

Business & Digital Transformation: we specialise in guiding organisations through transformative change initiatives, leveraging innovative strategies and proven methodologies to drive meaningful and sustainable transformational outcomes. From designing Target Operating models (TOM) to organisational restructuring, we empower our clients to adapt, evolve, and thrive in today's dynamic business environment.



Transforming your vision into reality, one strategic step at a time.

Operational Excellence

Our expertise in operational excellence enables us to optimise processes, enhance efficiency, and maximise performance across all aspects of your business. By identifying and eliminating inefficiencies, streamlining workflows, and fostering a culture of continuous improvement, we help our clients achieve operational excellence and maintain a competitive edge in their industries.

Procurement

With our deep understanding of procurement best practices and market dynamics, we partner with organisations to develop strategic sourcing strategies, negotiate favourable contracts, and manage supplier relationships effectively. Whether you're looking to reduce costs, mitigate risks, or drive innovation through strategic sourcing, our procurement experts are here to help you achieve your goals.

Experts in programme management design and delivery

- A** **Programme Management.** We specialise in comprehensive program management solutions, orchestrating complex initiatives
- B** **Project Management.** We provide expert guidance and robust frameworks to optimise project management, ensuring efficient execution and successful
- C** **PMO.** We design and implement tailored PMOs to enhance organizational project management capabilities, driving efficiency



Project, Programme, PMO and Portfolio Management

Project and Programme Management: Our experienced project and programme management professionals are skilled in delivering complex initiatives on time, within budget, and to the highest standards of quality. From project inception to completion, we provide comprehensive project management services, including planning, execution, monitoring, and stakeholder engagement, to ensure successful outcomes and lasting impact.

We excel in hiring resources and building PMOs by strategically aligning talent with organisational goals, fostering a culture of excellence, and implementing tailored PMO frameworks. With a meticulous approach to recruitment and a focus on collaboration, we ensure that PMOs are established as dynamic hubs for driving project success and organisational transformation.

We aim to ensure a **consistent and common approach across projects** to reduce costs, optimise productivity and delivery timelines, further improve Customer Satisfaction and Experience, and foster a community of continuous improvement.

1.2K
Projects

Delivered over 1,000 projects using traditional and agile PM

\$314m
Savings

Over 314 million dollars' worth of business benefits over a wide range of industries and projects.

+80%
Productivity
increase

Up to 80% increase in productivity and 40% on delivery timelines

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Professional
Certifications

Our consultants are qualified in PM, Business Consulting, Change Management and CFA.

OUR INDUSTRIES

Our markets. Although we believe our skill sets are industry agnostic, our diverse industry experience reflects our adaptability, versatility, and commitment to delivering tailored solutions that meet the unique needs of each client we serve.



As a consultancy, we operate in diverse markets, spanning finance, corporate, real estate, healthcare, and government sectors. Our expertise transcends industries, enabling us to deliver impactful solutions tailored to the unique needs of each market we serve.

1. Corporate. we have collaborated with numerous corporate clients across various sectors, providing strategic guidance & planning, operational excellence, and transformational solutions to drive business success. From multinational corporations to small and medium-sized enterprises, we understand the unique needs and challenges faced by corporate clients and tailor our services accordingly.

2. Government. We have partnered with government agencies at regional, and national levels, providing strategic advice, program management, and operational support to address complex challenges and deliver public services efficiently. Our experience helps government entities maximise value for their citizens.

3. Financial. We have a deep understanding of the complexities and regulatory requirements of the financial industry, having worked with investment and retail banks, investment firms, and other financial institutions. Our expertise in operational excellence, project delivery, issue resolution, risk management, and compliance enable us to support our clients.

4. M&A. We offer strategic guidance and analysis to facilitate smooth mergers and acquisitions, ensuring seamless transitions and maximising value for our clients. Leveraging our expertise in due diligence, integration planning, and change management, we navigate complexities and mitigate risks to drive successful outcomes in the dynamic M&A landscape.

Whether you operate in one of these industries or another sector altogether, we have the expertise and capabilities to support your organisation's success.

Markets we specialise in

5. Real Estate. In the fast-paced and competitive real estate industry, we have assisted property managers, and other stakeholders in achieving their objectives and maximising returns on their investments. Our services encompass strategic planning, pricing, optimising the sales pipeline process, asset management, and delivery of an automated CRM solution.

6. Startups. We empower startups by providing strategic guidance and expert support in navigating the challenges of early-stage growth. We help refine business models, develop robust go-to-market strategies, and secure funding through investor-ready presentations. Our team assists in building scalable operations, optimising resources, and leveraging digital tools to enhance efficiency.

7. Advertising & Media. With our expertise in advertising and marketing, we have collaborated with numerous advertising agencies and media companies globally, and various brands to develop innovative TOM and additional revenue sources. We leverage our industry knowledge and creativity to drive impactful results for our clients.

8. Health and Pharmaceuticals. We have supported health clinics, medical practices, and healthcare organisations in optimising their operations, improving patient care delivery, and enhancing overall clinic efficiency. From workflow optimisation to patient experience enhancement, we leverage our expertise in healthcare management and process improvement to help our clients provide high-quality care and achieve their clinical and business objectives.



CASE STUDIES

We provide insights and actionable strategies that drive real-world success. By analysing your unique challenges and opportunities, we provide tailored solutions that enhance performance and deliver measurable results...fast.



EXAMPLES

A large US international award-winning strategy, PR & marketing agency

Problem: The agency struggled with outdated operating model and technology systems that hindered growth and efficiency.

Solution: Our team developed a comprehensive business transformation strategy & roadmap, with a new Target Operating Model. This led to a 41% increase in operational efficiency, new digital marketing revenue streams and improved customer satisfaction.

Increase EBIT through an Operational Excellence program for a world leading Engineering firm based in the UK

Problem: The firm faced inefficiencies in their engineering projects, leading to delays, rework and margin erosion.

Solution: Our team conducted statistical sampling analysis to find root causes for margin erosion, and implemented lean principles, optimised workflows and reduced waste. This resulted in an improvement in production efficiency and 2.5% EBIT margin increase within 10 months.



HOW WE CAN HELP



Business Transformation

- **Strategic Planning:** Develop and implement comprehensive strategies that align with your long-term vision and goals.
- **Organisational change:** Restructure and realign organisational frameworks to enhance agility, improve governance and support strategic objectives.
- **Digital Innovation:** Leverage cutting-edge technologies to drive digital transformation and stay ahead of the competition.
- **Change Management:** Guide your organisation through change with tailored support, training, and communication strategies.
- **Cultural Transformation:** Foster a culture of innovation and adaptability to support sustainable growth and long-term success.



Operational Excellence

- **Process Optimisation:** Streamline operations to enhance efficiency, reduce costs, and improve productivity.
- **Performance Metrics:** Establish robust KPIs and analytics to monitor and drive continuous improvement in operations.
- **Lean Practices:** Apply Lean and Six Sigma methodologies to eliminate waste, reduce costs, and improve quality.



Procurement & Supply Chain

- **Strategic Sourcing:** Identify and engage with the best suppliers to optimise cost, quality, and reliability.
- **Cost Reduction:** Implement effective procurement strategies to achieve significant savings and improve bottom-line performance.
- **Supplier Management:** Enhance supplier relationships and performance through rigorous evaluation and continuous improvement processes.



Programme, Project & PMO Management

- **Programme Management:** Oversee and coordinate multiple projects to ensure alignment with strategic objectives and deliver seamless integration.
- **Project Management:** Provide expert guidance and robust frameworks to ensure projects are delivered on time, within budget, and to the highest quality standards.
- **PMO Implementation:** Design and establish PMOs to enhance project governance, standardise processes, and drive project success across the organisation.
- **Project Recovery:** Implement targeted recovery plans to get struggling projects back on track, addressing issues swiftly and ensuring successful completion.

If any of the above aligns with your organisation's needs, please contact us to schedule a brief discussion or arrange a discovery session to begin our collaborative journey.

WHY CHOOSE US?

As a boutique consultancy, we offer a level of personalised attention and dedication that larger firms often cannot match. Our clients are not just another number to us; they are valued partners, and we take the time to truly understand their unique needs, goals, and challenges.

Agility and Flexibility

Being a new boutique consultancy allows us to be agile and flexible in our approach. We can quickly adapt to changing client needs, market dynamics, and emerging trends, providing nimble solutions that are tailored to each client's specific circumstances.

Highly specialised expertise

While larger firms may offer a wide range of services, we specialise in a select few areas where we excel. Our focused expertise allows us to dive deep into our chosen specialties, staying at the forefront of industry trends and best practices to deliver unparalleled value to our clients.



Collaborative Partnerships

As a boutique consultancy, we prioritise building strong, collaborative partnerships with our clients. We work closely with them every step of the way, leveraging their unique insights and expertise to co-create solutions that are truly customized to their needs and objectives.

Value or investment

We offer exceptional value for our clients' investment. Our boutique model allows us to keep overhead costs low, meaning that clients receive top-notch service, access to senior level practitioners and expertise without the hefty price tag typically associated with larger consulting firms.

CLIENTS WE HAVE WORKED WITH



Some of the clients we have worked with: Atkins, UK Government, UBS, Deutsche Bank, HSBC, Riyadh Bank, Fitch Ratings, Unilever, Tesco, Interpublic Inc, ALDAR Real Estate, Expo 2020, Expo City Dubai, Menarini Pharmaceutical Group, PwC Consulting, Deloitte Consulting, Credera Management Consulting.

Dissolving Complexity
through Clarity

tunio



📍 Dubai and London

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